

# **Program Planning and Integration: A NOAA Example**

**H. H. Shih**  
**Office of Program Planning and Integration**  
**National Oceanic and Atmospheric Administration, USA**

## **Abstract**

The U.S. *National Oceanic and Atmospheric Administration (NOAA)* envisions an informed society that uses a comprehensive understanding of the role of the oceans, coasts, and atmosphere in the globe ecosystem to make the best social and economic decisions. Four mission goals are established to fulfil this vision. In order to provide an integrated NOAA service and to maximize the return of NOAA's capital investments, the Office of Program Planning and Integration (PPI) is implementing a new corporate business model consisting of strategic planning, stakeholder engagement, matrix management, and a planning, programming, budgeting, and execution system. This presentation focuses on the planning aspect. Processes in preparing strategic planning, setting mission priorities, establishing goal teams operating concept, preparing program operating plans, conducting portfolio analysis, and assessing program baseline will be described.

Key word: NOAA, program, planning, management